Candidacy for Hosting the European Symposium of Porcine Health Management in 2017

Proposed dates:
03 – 05 May 2017
Prague Czech Republic, Prague Congress Centre
LETTER OF MOTIVATION

To the ECPHM and EAPHM Board Members,

The Czech Pig Veterinary Society would like to express our firm intention and interest to host the 2017 European Symposium of Porcine Health Management. We would be very honoured to extend a warm welcome to all members and industry partners of both the ECPHM and EAPHM to our capital city, Prague. There are several reasons why we would like to host such a prestigious event:

Firstly, hosting the ESPHM meeting in Prague will encourage developments in the Czech pig veterinary profession and provide the perfect platform to raise the profile of Czech Veterinary research and procedures within the European community.

Secondly, it will provide an opportunity for our young graduates and researchers to benefit from exposure to the latest scientific developments and extend their network within the industry.

Thirdly, conveniently located in the heart of Europe, Prague provides an excellent location to bring together and enhance cooperation between Western, Central and Eastern European Porcine communities for an improved international synergy. Furthermore Prague is continually ranked amongst the top 10 European tourist cities and also European event destinations.

Finally, our candidacy for Prague is strongly supported with official recognition and endorsement by a range of Prague and Czech based institutions along with the veterinary and porcine community and both academic and governmental organisations. Together with this support we are confident we can host a top quality ESPHM in the beautiful city of Prague.

Key benefits of choosing Prague for the ESPHM 2017:

• A highly convenient one stop solution including the symposium venue, 2 major hotels, the office of our chosen PCO and metro station, all within 5 minutes of the UNESCO World Heritage listed city centre.

• Complimentary transportation for all delegates for the symposium duration provided by the City of Prague.

• In addition to income from sponsors additional support of 250 czk (approximately 10 Euros) per delegate provided by the City of Prague to invest in the symposium.

• A well balanced budget with opportunities proposed for investments towards the symposium, ECPHM and EAPHM (see our Financial Proposal).

• Support from a range of scientific institutions.

• An incredible rich history and culture with a wide range of options for all visitors.

We would like to thank you in advance for considering our intention and we truly hope to have the pleasure and privilege of welcoming the ESPHM in 2017 to Prague.

Yours sincerely

MVDr. Marek Žižlavský, Ph.D.
President of the Czech Pig Veterinary Society

MVDr. Kateřina Nechvátalová, Ph.D.
Vice-President of the Czech Pig Veterinary Society

LETTER OF SUPPORT

Dear ECPHM and EAPHM representatives,

Allow me to express my support for the city of Prague’s candidacy to host the 9th European Symposium of Porcine Health Management in 2017.

The city of Prague has a long history of hosting medical and scientific events of the highest standard and would like to have led Prague regularly being voted in the top 15 European event destinations and top 10 tourist destinations. By hosting this event the symposium will provide the perfect occasion to raise the profile of Porcine Health in not only the Czech Republic but due to our central location, provide the perfect location to expand the greater European Porcine Industry network and research community. Further to this it will provide the opportunity for our future veterinary graduates, researchers and existing professionals to gain insight into the latest developments in porcine Health. Through this activity we anticipate and look forward to improvements in Czech Porcine standards whilst also improving vital relationships and cooperation within the international porcine community.

I am also pleased to hear of the included members of the proposed local organising committee and I have complete confidence in this team. Together with strong support from the Czech Porcine Industry you can look forward to a successful symposium in the stunning city of Prague.

Respectfully yours,

Marian Jurečka
Minister of Agriculture of the Czech Republic

Representatives of the European Association of Porcine Health Management and the European College of Porcine Health management
Candidacy for Hosting the European Symposium of Porcine Health Management in 2017

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© CzechTourism.com
Dear board members of the ECPHM and EAPHM,

I have learned from the Prague Convention Bureau that you are officially considering Prague as the venue for the European Symposium of Porcine Health Management in 2017. I wish to inform you that, as Mayor of the City of Prague, I strongly support this initiative. You may already know that Prague has a vast history of hosting multiple international keynotes meetings in a wide variety of fields. We would be delighted to see such an event being held in our beautiful city.

Prague has an exceptionally high standard of convention facilities, an excellent hotel infrastructure and an effective and efficient transport system, which we believe will meet the standard of all delegates attending. I therefore believe that Prague and the Czech Republic will have the honour of hosting your congress, and I would like to extend to you my invitation to come to our city.

There are several reasons that lead me to officially support this activity. I am convinced that Prague and the Czech Republic, an outstanding location for organizing meetings and congresses of national and international importance. As a result, the local professional staff has a great deal of experience in hosting prestigious events. I believe that you can easily find reliable and professional partners here to make your event a real success.

Let me cordially invite you and your colleagues to Prague, not only to join your colleagues for mutual exchange of information, but also to experience the hospitality of our country.

Yours sincerely,
Adriana Krnáčová
Mayor, City of Prague

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Dear ECPHM and EAPHM Board Members,

I am extremely pleased to hear that Prague is being considered as the site for the European Symposium of Porcine Health Management in 2017. I would like to extend to you my invitation to come to our city.

There are several reasons that lead me to officially support this activity. I am convinced that Prague and the Czech Republic, an outstanding location for organizing meetings and congresses of national and international importance. As a result, the local professional staff has a great deal of experience in hosting prestigious events. I believe that you can easily find reliable and professional partners here to make your event a real success.

Let me cordially invite you and your colleagues to Prague, not only to join your colleagues for mutual exchange of information, but also to experience the hospitality of our country.

Yours sincerely,
Sanjiv Suri
President of Board of Directors

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Prague is a safe and welcoming city known for its history, architecture, and cultural activities. As one of the most popular tourist destinations in Europe, Prague welcomes millions of visitors each year, especially during major events such as the Prague Jazz Festival, the Prague Nights Festival, and the Prague Spring Festival. Prague offers a diverse range of tourist attractions, including the Prague Castle, the Charles Bridge, and the Old Town Square. The city is also renowned for its art nouveau architecture, including the Municipal House, a masterpiece of the style.

The Prague Convention Bureau has been instrumental in supporting the city’s meeting industry, particularly in the context of hosting international congresses. The bureau’s support is evidenced by the Prague Convention Bureau’s recognition as one of the top three meeting destinations in Europe by the International Congress and Convention Association (ICCA) for two consecutive years.

Prague is well-connected to major European cities, with a network of rail and air transport that ensures delegates can easily reach the city. Prague’s proximity to major European cities such as Vienna, Brussels, and Amsterdam makes it a convenient destination for international delegates.

The Prague Convention Bureau offers a complimentary tickets for all transport services towards airlines and its incentive policy.

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Thanks to more than 1,000 years of historical development and change, Prague now uniquely showcases architectural styles including those from the Romanesque, Gothic, Renaissance, Baroque, Art Nouveau and Cubist periods. Prague has a true majestic quality, bursting with fascinating museums, galleries, theatres, festivals and music venues. Prague simply doesn't have an off season with Prague city centre has been on the UNESCO World Heritage List since 1992. Continually voted in the top 6 European tourist destinations, Prague continues to welcome close to 6 million visitors per year.

Prague Convention Bureau provides all delegates with complimentary tickets for all transport services including the metro, rail, trams and bus system in Prague. Prague still represents considerable value for money with the highest facilities, within a safe and welcoming environment.

According to the International Automobile Federation (FIA) Prague boasts the 4th best transport system in Europe due to its cleanliness, user friendliness and affordable pricing system.

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The Prague Convention Centre is approximately 5 minutes from the city centre on the main city metro line. Prague offers a wide range of activities and tours to suit each season having its own energy inclusive of the metro, rail, tram and bus services for the duration of the symposium.
PRAGUE’S UNESCO HERITAGE

Beautifully set on the banks of the Vltava River, Prague the City of a Hundred Spires is one of the most majestic cities in Europe.

The historic centre of Prague admirably illustrates the process of continuous urban growth from the Middle Ages to the present day. Its important role in the political, economic, social and cultural evolution of central Europe from the 14th century onwards and the richness of its architectural and artistic traditions meant that it served as a major model for urban development for much of central and eastern Europe. Prague represents one of the most prominent world centres of creative life in the field of urbanism and architecture across generations, human mentality and beliefs.

“Prague is an urban architectural ensemble of outstanding quality, in terms of both its individual monuments and its townscape and one that is deservedly world-famous.”

whc.unesco.org/en/list/616

THE CZECH REPUBLIC’S TWELVE LISTED WONDERS OF THE WORLD

Registrations in the UNESCO cultural heritage list are not bestowed lightly; there are less than a thousand in the whole world but you can find twelve of them in the Czech Republic. By attributing the UNESCO symbol to a site, the entire global community is announcing: “Yes, this is something that is exceptional and unique in the world; it’s something that we undertake to protect for each other and in the interest of us all — the nations of the world.” In 1991, Czechoslovakia ratified the Convention Concerning the Protection of the World Cultural and Natural Heritage and since then a total of twelve sites in the Czech Republic have been inscribed in the World Heritage List.

“We can therefore proudly announce the Czech Republic to be a UNESCO superpower.”

en.czech-unesco.org
Local Host and Relevance

Introduction

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Accommodation and Symposium Location

Social Programme

Finance

Preselected PCO: C-IN

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THE CZECH PIG VETERINARY SOCIETY

The Czech Pig Veterinary Society (CPVS) was founded in 1996 in Brno by founding members MVDr. Marek Žižlavský, Ph.D. and doc. MVDr. Josef Drábek, CSc. The CPVS is a non-profit organisation bringing together veterinarians sharing professional interests and specialising in the diseases of pigs.

The primary objectives of the Czech Pig Veterinary Society include:
• Bringing together veterinarians specialising in the health, breeding and diseases of pigs
• Provide a networking platform for veterinarians to share experiences
• Supervision and ensuring continuous lifelong education for its members
• Circulating information from foreign journals, specialised publications and events
• Maximising communication with foreign organisations with similar aims
• Organisation of conferences, seminars and courses relevant to the Porcine Industry

The society also has affiliations with the following organisation also based in Brno:
• The University of Veterinary and Pharmaceutical Sciences
• The Veterinary Research Institute
• The Chamber of Veterinary Surgeons of Czech Republic
• Pig Breeders Association of the Czech Republic

The CPVS would be honoured to host the ESPHM 2017 in Prague for our members and the international community.

Yours sincerely,

MVDr. Marek Žižlavský, Ph.D.
President and Founding Member of the Czech Pig Veterinary Society

MVDr. Kateřina Nechvátalová, Ph.D.
Vice President of the Czech Pig Veterinary Society

MVDr. Jan Bernardy, Ph.D.
Past President and Member of the Czech Pig Veterinary Society

MVDr. Jiří Malášek
Member of the Czech Pig Veterinary Society

MVDr. Ivo Dupal
Member of the Czech Pig Veterinary Society

Local Organising Committee:

MVDr. Marek Žižlavský, Ph.D. President and Founding Member of the Czech Pig Veterinary Society

MVDr. Kateřina Nechvátalová, Ph.D. Vice President of the Czech Pig Veterinary Society

MVDr. Jan Bernardy, Ph.D. Past President and Member of the Czech Pig Veterinary Society

MVDr. Jiří Malášek Member of the Czech Pig Veterinary Society

MVDr. Ivo Dupal Member of the Czech Pig Veterinary Society

MVDr. Marek Žižlavský, President of the Czech Pig Veterinary Society

MVDr. Kateřina Nechvátalová, Vice President of the Czech Pig Veterinary Society

MVDr. Jan Bernardy, Past President and Member of the Czech Pig Veterinary Society
LOCAL ESPHM COMMITTEES

Scientific Committee

Prof. MVDr. Vladimír Celer, Ph.D.
Professor of Virology, Vice-Dean / Department of Infectious Diseases & Microbiology, University of Veterinary and Pharmaceutical Sciences Brno

• Czech Microbiology Society
• European Society for Veterinary Virology

MVDr. Dan Šperling, Ph.D.
Assistant Professor of Swine Clinic / Ruminant and Swine Clinic, University of Veterinary and Pharmaceutical Sciences Brno

• American Association of Swine Veterinarians
• Czech Microbiology Society
• Czech Pig Veterinary Society
• EAFP member, Resident ECPHM

MVDr. Martin Faldyna, Ph.D.
Head of Immunology Department / Veterinary Research Institute Brno

• Czech Immunological Society
• Czech Society for Analytical Cytology
• Czech Academy of Agricultural Sciences

Doc. MVDr. Petr Lány, Ph.D.
Associate Professor of Infectious Diseases / Department of Infectious Diseases & Microbiology, University of Veterinary and Pharmaceutical Sciences Brno

• Czech Microbiology Society
• European Society for Veterinary Virology

In Addition Supported by:

MVDr. Petr Václavek, Ph.D.
Laboratory Specialist in Serology and Classical Virology / State Veterinary Institute Jihlava (SVI Jihlava)

• European Society for Veterinary Virology

MVDr. Kateřina Nechvátalová, Ph.D.
Vice President of the Czech Pig Veterinary Society

Full biography available on page 15.

MVDr. Jan Bernardy, Ph.D. (LOC & Scientific)
Past President and Member of the Czech Pig Veterinary Society Board

Full biography available on page 15.

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## AUSPICES AND SUPPORT

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<td>Petr Marhoul, General Manager</td>
<td><strong>Meeting Sales Coordinator, Edward Hollo</strong></td>
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<td><a href="http://www.c-in.eu">www.c-in.eu</a></td>
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- University of Veterinary and Pharmaceutical Sciences, Brno
- Czech and Slovak Association of Veterinary Pharmaceutical Companies
- Pig Breeders Association of the Czech Republic
Symposium Content and Planning
Candidacy for Hosting the European Symposium of Porcine Health Management in 2017

In order to ensure efficient and effective management of abstracts and scientific programme we have organised cooperation with our chosen PCO C-IN who will be able to provide top of the range event management software for these tasks. For some examples please see the annex section.

SUGGESTED SYMPOSIUM THEMES AND TOPICS

- Central European Pork Production and Epidemiology of the Region (very low MRSA status and no AD infection)
- Reproduction – An Early Diagnostic Approach
- A Focus on Welfare
- One Health – AntiMicrobial Resistance
- Group Housing Infections
- Immunologic Approach to Porcine Health (including intradermal vaccination techniques)
- Herd Health and Nutrition
- AOB Relevant to ECPHM and EAPHM Activities in 2017

In consultation with the Espfhm, Local Organising committee, the below planning process is proposed. The included dates and schedule can easily be amended according to the requirements of the ECPHM and EAPFH.

PROPOSED ESPHM 2017 PRODUCTION TIMELINE

DATE D- / TYPE OF ORGANISATION / ACTION / DETAILS

-60  Registration
-45  Symposium bags
-30  Programme at a glance, including minutes, lecture titles, speakers.
-21  Invoices, badges, vouchers.
-14  Early bird to regular price change
-7  Early bird to regular price change

**AOF Relevant to ECPHM and EAPHM Activities in 2017**

AOB Relevant to ECPHM and EAPHM Activities in 2017

1. **Committee**
2. **Local Organising committee**
3. **International Scientific Committee**
4. **International Committee**
5. **International Symposium Committee**

**A Focus on Welfare**

1. **Transmission**
2. **Pathogenesis**
3. **Prevention**
4. **Control**
5. **Eradication**

**One Health – AntiMicrobial Resistance**

1. **Prevalence**
2. **Incidence**
3. **Epidemiology**
4. **Outbreaks**
5. **Distribution**

**Reproduction – An Early Diagnostic Approach**

1. **Embryology**
2. **Genetics**
3. **Embryonic Development**
4. **Mating**
5. **Reproductive Process**

**A Focus on Welfare**

1. **Transmission**
2. **Pathogenesis**
3. **Prevention**
4. **Control**
5. **Eradication**

**Immunologic Approach to Porcine Health (including intradermal vaccination techniques)**

1. **Immunogenicity**
2. **Immunoprotection**
3. **Immunosuppression**
4. **Immunosurveillance**
5. **Immunotherapy**

**Group Housing Infections**

1. **Transmission**
2. **Pathogenesis**
3. **Prevention**
4. **Control**
5. **Eradication**

**Herd Health and Nutrition**

1. **Transmission**
2. **Pathogenesis**
3. **Prevention**
4. **Control**
5. **Eradication**

**AOB Relevant to ECPHM and EAPHM Activities in 2017**

1. **Committee**
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5. **International Symposium Committee**
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CZECH REPUBLIC FACTS

POPULATION: 10.5 Million (Czech Republic)

LANGUAGE: Czech official and English widely spoken.

CLIMATE: Average seasonal temperatures: Summer 25/ Autumn 12 / Winter 0 / Spring 14.

CURRENCY: Czech crown (CZK), 1 EURO = 27.0 CZK, 1 GBP = 32.5 CZK, 1 CHF = 25.5 CZK.

FACTS

The Czech Republic has 10.5 million inhabitants and since 2004 has been a member of the European Union. Due to its geographical location, there is an easy accessibility from any destination worldwide. It is also a prominent member of the UNESCO World Heritage List with over 10 sites. Further to this the Czech Republic is visited by over 22 million visitors a year and is considered as a safe and economically stable destination. Prague has a history going back more than one thousand years and contains a wide range of historical architectural styles. The city has Romanesque ruins, Gothic towers and cathedrals, noble Renaissance residences and palaces, Baroque synagogues, Baroque churches and monasteries, cubist, art nouveau, classic heritage sites and modern buildings from the 21st century. Prague is an important university city hosting the oldest university in Central Europe, Charles University, founded in 1348. Having provided the world with a number of key personalities and discoveries, life today would be a different experience without the Czech Republic’s contribution to sciences and education.

Prague is never in ‘off season’ with each season having something to offer. It is inherently linked with excellent operas, concerts, theatre and ballet performances. Prague is a true cultural treasure trove, bursting with events in Prague can promote a higher attendance including greater academic and attendance from Eastern bloc countries.

GETTING TO THE CZECH REPUBLIC

Prague is a significant traffic hub, very well connected by all the major and budget airlines providers. From Prague, 53 airlines fly to 130 destinations in 53 countries around the world. The International Prague Airport is situated about 15 km west from the city centre and is well connected by public transport. It takes about 30 minutes by public transport or a taxi service. Prague also has three international railway stations and an international bus station, all connected to the Prague city metro system.

Getting around the city centre of Prague is easy and inexpensive. Everything can be reached within a few minutes, even on foot.

August 19th, 2013

PUBLIC TRANSPORT

The Czech Republic is a safe destination with a politically and economically stable environment.

• Rich cultural and historical heritage with numerous UNESCO listed sites.

Events in Prague can promote a higher attendance including greater academic and attendance from Eastern bloc countries.

Prague is visited in the 4th best public transportation system in Europe.

High-quality at competitive prices due to the nation’s economy within Europe, providing great value for money.

WHY PRAGUE, CZECH REPUBLIC?

• The Czech Republic is a safe destination with a politically and economically stable environment.

• Rich cultural and historical heritage with numerous UNESCO listed sites.

• Ideal location with easy access – situated in the central heart of Europe.

• Events in Prague can promote a higher attendance including greater academic and attendance from Eastern bloc countries.

Prague is visited in the 4th best public transportation system in Europe.

High-quality at competitive prices due to the nation’s economy within Europe, providing great value for money.

Getting to Prague

By Plane

• Easily accessible from all major European cities (max. flying time of 2.5 hours).

• Direct flights from 130 destinations all over the world.

• Two international terminals – Terminal 1 and 2.

• Many low-cost providers along with top-quality scheduled airlines.

By Car

Distance to European cities:

- Berlin 390 km
- Paris 669 km
- Frankfurt am Main 508 km
- Amsterdam 877 km
- Budapest 525 km
- Bratislava 328 km
- Krakow 540 km
- Warsaw 104 km
- Vilnius 400 km
- Brno 293 km
- Zagreb 875 km
- Sofia 1085 km

By Train

Prague has several train stations, but international trains are likely to arrive at the main railway station – Hlavní Nádraží. There are also some international arrivals at Nádraží Holešovice. Both of these stations are conveniently connected via the metro (red line C) and go directly to the Prague Congress Centre and neighbouring hotels at Vyšehrad station.

All of your delegates attending the ESPHM will receive complimentary transport tickets for the duration of the symposium for use on the metro, bus and tram services. These are provided on behalf of the City of Prague in support of Prague hosting the ESPHM.

Getting to Prague

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VISA AND IMMIGRATION CONTROL

• Free circulation of scientists in the Czech Republic is guaranteed.

• No visa needed for visitors from EU countries.

• Visa required for visitors from non-EU countries, exception visa exempt countries.

- Albania, Andorra, Argentina, Australia, Belize, Bolivia, Brazil, Canada, Colombia, Chile, Colombia, Dominican Republic, Ecuador, Guatemala, Honduras, Israel, Japan, Korea, Kuwait, Libya, Luxembourg, Montenegro, Morocco, Nicaragua, New Zealand, Panama, Paraguay, Peru, Philippines, Portugal, Qatar, Romania, Russia, Serbia, Singapore, Slovakia, Slovenia, South Africa, Sri Lanka, Mexico, Laos, Malaysia, Mexico, Morocco, Nicaragua, New Zealand, Panama, Paraguay, Peru, Philippines, Portugal, Qatar, Romania, Russia, Serbia, Singapore, Slovakia, Slovenia, South Africa, Sri Lanka, Sweden, Switzerland, Turkey, Uruguay, USA, Vatican, Venezuela.

- Citizens from the rest of the world need a visa, but the procedure is generally quick and very simple. For more information, visit the website www.mzv.cz.

PUBLIC TRANSPORT

4th Best Transport System in Europe

• The city of Prague provides complimentary tickets for delegates for the duration of the symposium.

- An integrated advanced public transport system with one ticketing system for the whole city.

• Ideal location with easy access – situated in the central heart of Europe.

- Events in Prague can promote a higher attendance including greater academic and attendance from Eastern bloc countries.

Prague is visited in the 4th best public transportation system in Europe.

High-quality at competitive prices due to the nation’s economy within Europe, providing great value for money.

Getting to Prague

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• Easily accessible from all major European cities (max. flying time of 2.5 hours).

• Direct flights from 130 destinations all over the world.

• Two international terminals – Terminal 1 and 2.

• Many low-cost providers along with top-quality scheduled airlines.

By Car

Distance to European cities:

- Berlin 390 km
- Paris 669 km
- Frankfurt am Main 508 km
- Amsterdam 877 km
- Budapest 525 km
- Bratislava 328 km
- Krakow 540 km
- Warsaw 104 km
- Vilnius 400 km
- Brno 293 km
- Zagreb 875 km
- Sofia 1085 km

By Train

Prague has several train stations, but international trains are likely to arrive at the main railway station – Hlavní Nádraží. There are also some international arrivals at Nádraží Holešovice. Both of these stations are conveniently connected via the metro (red line C) and go directly to the Prague Congress Centre and neighbouring hotels at Vyšehrad station.

All of your delegates attending the ESPHM will receive complimentary transport tickets for the duration of the symposium for use on the metro, bus and tram services. These are provided on behalf of the City of Prague in support of Prague hosting the ESPHM.

VISA AND IMMIGRATION CONTROL

• Free circulation of scientists in the Czech Republic is guaranteed.

• No visa needed for visitors from EU countries.

• Visa required for visitors from non-EU countries, exception visa exempt countries.

- Albania, Andorra, Argentina, Australia, Belize, Bolivia, Brazil, Canada, Colombia, Chile, Colombia, Dominican Republic, Ecuador, Guatemala, Honduras, Israel, Japan, Korea, Kuwait, Libya, Luxembourg, Montenegro, Morocco, Nicaragua, New Zealand, Panama, Paraguay, Peru, Philippines, Portugal, Qatar, Romania, Russia, Serbia, Singapore, Slovakia, Slovenia, South Africa, Sri Lanka, Mexico, Laos, Malaysia, Mexico, Morocco, Nicaragua, New Zealand, Panama, Paraguay, Peru, Philippines, Portugal, Qatar, Romania, Russia, Serbia, Singapore, Slovakia, Slovenia, South Africa, Sri Lanka, Sweden, Switzerland, Turkey, Uruguay, USA, Vatican, Venezuela.

- Citizens from the rest of the world need a visa, but the procedure is generally quick and very simple. For more information, visit the website www.mzv.cz.

PUBLIC TRANSPORT

4th Best Transport System in Europe

• The city of Prague provides complimentary tickets for delegates for the duration of the symposium.

- An integrated advanced public transport system with one ticketing system for the whole city.

• Ideal location with easy access – situated in the central heart of Europe.

- Events in Prague can promote a higher attendance including greater academic and attendance from Eastern bloc countries.

Prague is visited in the 4th best public transportation system in Europe.

High-quality at competitive prices due to the nation’s economy within Europe, providing great value for money.

Getting to Prague

By Plane

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Candidacy for Hosting the European Symposium of Porcine Health Management in 2017

**PRAGUE AIRPORT, FLIGHT DURATIONS AND CONNECTIONS**

- Modern, efficient and passenger-friendly.
- Dedicated welcome desk for event delegates within airport arrivals.
- Highest standard and cutting-edge technologies.
- Holder of a prestigious IATA Eagle Award in recognition of the airport’s substantial development, customer satisfaction, its transparent and constructive approach toward all airlines and its incentive policy.
- Frequent bus connections to the city or maximum of 30 minutes drive.
- New flights agreed for Belkan areas, Russia and Casablanca, Morocco.
- Completing new renovations including an airport navigation system in 4 languages (English, Czech, Russian & Korean).
- Innovative lounge and hotel hire options for transferring passengers.

**Flight Durations**

<table>
<thead>
<tr>
<th>Destination</th>
<th>Flight Duration</th>
<th>Connection</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amsterdam</td>
<td>716 km</td>
<td>1h 38m</td>
</tr>
<tr>
<td>Brussels</td>
<td>790 km</td>
<td>1h 26m</td>
</tr>
<tr>
<td>Copenhagen</td>
<td>1,047 km</td>
<td>1h 46m</td>
</tr>
<tr>
<td>Frankfurt</td>
<td>1,490 km</td>
<td>1h 32m</td>
</tr>
<tr>
<td>London</td>
<td>1,728 km</td>
<td>1h 50m</td>
</tr>
<tr>
<td>Lisbon</td>
<td>2,218 km</td>
<td>1h 53m</td>
</tr>
<tr>
<td>Milan</td>
<td>1,054 km</td>
<td>1h 52m</td>
</tr>
<tr>
<td>New York</td>
<td>6,577 km</td>
<td>10h 39m</td>
</tr>
<tr>
<td>Osaka</td>
<td>1,137 km</td>
<td>1h 56m</td>
</tr>
<tr>
<td>Paris</td>
<td>854 km</td>
<td>1h 43m</td>
</tr>
<tr>
<td>Prague</td>
<td>3,942 km</td>
<td>6h 50m</td>
</tr>
<tr>
<td>Stockholm</td>
<td>1,307 km</td>
<td>1h 51m</td>
</tr>
<tr>
<td>Tokyo</td>
<td>8,562 km</td>
<td>12h 39m</td>
</tr>
<tr>
<td>Toronto</td>
<td>9,262 km</td>
<td>13h 00m</td>
</tr>
</tbody>
</table>

Candidacy for Hosting the European Symposium of Porcine Health Management in 2017
Venue
The Prague Congress Centre is one of the most dominant landmarks of the capital with wonderful panoramic views of Prague. It can hold events for up to 9,300 participants in more than 50 halls, meeting rooms and conference rooms of various sizes. Equipped with the latest cutting edge technology the congress centre has a long standing tradition of hosting a wide range of international events and meetings of all sizes.

Thanks to its original purpose, the Prague Congress Centre exudes Eastern European history in the 20th Century. The building, originally named the Palace of Culture, served communist conventions from its opening in 1981, including the last communist congress in 1989. The venue therefore represents the heritage that not only influenced post-communist European countries but at the same time meets top quality conference service.

Due to its central location, the Prague Congress Centre is easily accessible from all hotels within the city. Further to this the congress centre has a strategic advantage with over 800 hotel rooms available within less than 5 minutes walking distance.

VENUE BENEFITS

- Flexible options for events of all sizes.
- Located on the main metro line at Vysehrad station just 5 minutes from Musem central metro station.
- The Prague International Airport is located approximately 15 km from the PCC.
- Two large hotels just next to the PCC (Corinthia Hotel Prague & Holiday Inn).
- Plenary hall with a maximum capacity of 2,764 participants.
- Exhibition area of 13,000 sq.m.
- Total number of rooms: 20 halls, 50 meeting rooms.
- Newest AV and technical equipment.
- In-house catering company known as the best in the Czech Republic.
- Spacious foyers to hold large exhibitions with unique panoramic views over Prague including Prague castle, Vysehrad and the old town.
- Central office of C-IN being our chosen PCO also provides complimentary meeting space for ECPHM and EAPHM board meetings.

In line with the stated ESPHM required dates and pending confirmation up to the 30th of April, 2015, we are holding a reservation at the PCC and both the Holiday Inn Prague Congress Centre and Corinthia Hotel Towers to cover the ESPHM requirements for the 3 – 5 May, 2017.

As required we would be pleased to invite the required EAPHM/ECPHM board members for a site inspection of the proposed ESPHM solution.
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PREVIOUS EVENTS HELD AT THE PRAGUE CONGRESS CENTRE

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Pax</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>The World Small Animal Veterinary Association (WSAVA)</td>
<td>11–14 October, 2006</td>
<td>5,000</td>
<td>International Conference of Nuclear Cardiology 8 (ICNC)</td>
</tr>
<tr>
<td>European Association for Endoscopic Surgery (EAES)</td>
<td>17 – 20 June, 2009</td>
<td>2,500</td>
<td>6th International Astronautical Congress</td>
</tr>
<tr>
<td>International Conference on Acoustics, Speech and Signal Processing (ICASSP)</td>
<td>22 – 27 May, 2011</td>
<td>3,000</td>
<td>International Conference of Nuclear Cardiology 8 (ICNC)</td>
</tr>
<tr>
<td>48th European Renal Association – European Dialysis and Transplant Association (ERA-EDTA)</td>
<td>23 – 26 June, 2011</td>
<td>10,600</td>
<td>International Conference of Nuclear Cardiology 8 (ICNC)</td>
</tr>
<tr>
<td>The International Society for Heart and Lung Transplantation (ISHLT)</td>
<td>18 – 21 April, 2012</td>
<td>8,000</td>
<td>21st European Academy of Dermatology and Venereology Congress “Skin is Vital” (EADV)</td>
</tr>
<tr>
<td>Congress of the European Association for Palliative Care</td>
<td>30 May – 2 June, 2013</td>
<td>3,000</td>
<td>The Association for Medical Education in Europe (AMME)</td>
</tr>
<tr>
<td>International Conference on Acoustics, Speech and Signal Processing (ICASSP)</td>
<td>24 – 28 August, 2013</td>
<td>3,000</td>
<td>World Veterinary Congress (WWC)</td>
</tr>
<tr>
<td>Conference of the European Association of International Education (EASIE)</td>
<td>16 – 19 September, 2014</td>
<td>5,000</td>
<td>The 30th Triennial Congress of the International Confederation of Midwives (ICM)</td>
</tr>
</tbody>
</table>
Accommodation and Symposium Location
ACCOMMODATION

Prague offers world-class services at a reasonable cost. Prague’s hotels and other amenities, mostly built in the last decade, can accommodate more than 70,000 people and offer the highest standard of service. You can find any category of accommodation in Prague – from small, charming boutique hotels, luxury hotels in former palaces, international hotel chains and even dormitories to accommodate students. Due to their close proximity to the Prague Congress Centre and the range of star ratings, the following hotels have been selected as the most suitable for your ESPHM delegates.

Our chosen PCO C-IN have also confirmed that they can easily manage a user friendly accommodation booking system linked to the ESPHM registration and website. This would include comprehensive reporting of hotel bookings as required by the EAPHM and ECPHM board.

In line with the stated ESPHM required dates and pending confirmation up to the 30th of April, 2015, we are holding a reservation at both the Holiday Inn Prague Congress Centre and Corinthia Hotel Towers to cover the ESPHM accommodation requirements for the 3 – 5 May, 2017.

<table>
<thead>
<tr>
<th>HOTEL</th>
<th>TYPE</th>
<th>ROOM</th>
<th>CAPACITY</th>
<th>DISTANCE</th>
<th>FROM PRICE</th>
<th>SINGLE ROOM</th>
</tr>
</thead>
<tbody>
<tr>
<td>CORINTHIA</td>
<td>5*</td>
<td>4*</td>
<td>250</td>
<td>Walking</td>
<td>110€</td>
<td>140€</td>
</tr>
<tr>
<td>HOLIDAY INN</td>
<td>4*</td>
<td>3*</td>
<td>80</td>
<td>1 metro stop</td>
<td>70€</td>
<td>75€</td>
</tr>
<tr>
<td>BERANEK</td>
<td>3*</td>
<td>3*</td>
<td>230</td>
<td>2 metro stops</td>
<td>75€</td>
<td>80€</td>
</tr>
<tr>
<td>ILF</td>
<td>3*</td>
<td>3*</td>
<td>180</td>
<td>1 metro stop</td>
<td>80€</td>
<td>85€</td>
</tr>
<tr>
<td>RIVIERA</td>
<td>3*</td>
<td>4*</td>
<td>500</td>
<td>1 metro stop</td>
<td>120€</td>
<td>140€</td>
</tr>
<tr>
<td>HOSPIN</td>
<td>4*</td>
<td>4*</td>
<td>220</td>
<td>2 metro stops</td>
<td>140€</td>
<td>160€</td>
</tr>
<tr>
<td>RADISSON</td>
<td>5*</td>
<td>5*</td>
<td>200</td>
<td>2 metro stops</td>
<td>200€</td>
<td>220€</td>
</tr>
<tr>
<td>HELEON</td>
<td>5*</td>
<td>5*</td>
<td>791</td>
<td>3 metro stops</td>
<td>180€</td>
<td>200€</td>
</tr>
<tr>
<td>MARKET</td>
<td>5*</td>
<td>5*</td>
<td>293</td>
<td>3 metro stops</td>
<td>180€</td>
<td>200€</td>
</tr>
<tr>
<td>KOLLIE PETRICKA</td>
<td>2*</td>
<td>2*</td>
<td>100</td>
<td>4 metro stops</td>
<td>200€</td>
<td>220€</td>
</tr>
<tr>
<td>MALATYK DORMITORY</td>
<td>2*</td>
<td>100</td>
<td>5 metro stops</td>
<td>200€</td>
<td>220€</td>
<td></td>
</tr>
<tr>
<td>HLAVKOVA DORMITORY</td>
<td>2*</td>
<td>100</td>
<td>10 minutes by public transfer</td>
<td>200€</td>
<td>220€</td>
<td></td>
</tr>
<tr>
<td>CHOLOV DORMITORY</td>
<td>2*</td>
<td>1000</td>
<td>15 minutes by public transfer</td>
<td>15€</td>
<td>20€</td>
<td></td>
</tr>
</tbody>
</table>

With all of the key requirements within 500 metres walking distance and just 5 minutes to the city centre via complimentary public transport provided, Prague provides a fantastically convenient solution for all ESPHM delegates.
Social Programme

Introduction
Local Host and Relevance
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Symposium Content and Planning
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GALA DINNER OPTIONS

Prague is well known for its wealth of historical and entertainment venues. Combining this with a wide range of tried and tested facilities and suppliers, Prague can easily accommodate your needs and find the perfect place for you to hold your event. Based on previous experience and the potential size of your gala dinner we would propose either Zofin Palace, the Municipal House or the Industrial Palace as the honoured host for your gala delegates.

Zofin Palace

This neo-Renaissance palace was built in 1835 – 1837 on Slavic Island situated on the Vltava River. It immediately became a very important and popular centre of culture and social life, especially in the second half of the 19th century. It provides an exclusive environment with exquisite services for concerts, balls, conferences and gala receptions. The venue boards views across the river to Charles Bridge and Prague Castle. www.zofin.cz

Municipal House

The Municipal House is a national cultural landmark and is among the most significant Art Nouveau buildings in Prague. The most influential Czech painters and sculptors of the time participated in the decoration of the Municipal House that also once housed the King of Bohemia from 1383 until 1485. In early history it was also the location of the Czechoslovak declaration of independence. www.dobrodum.cz

Vystaviste Prague

Located in Holesovice, sits the historic Art Nouveau Gem, the Industrial Palace. One of the first mounted steel structures in the Czech lands, this glass palace is one of the most important Art Nouveau buildings in the city. Designed and built for the Tableau Exhibition in Prague in 1891 by architects Bedrich Muenzberger and Frantiskem Prasil, the exhibition space holds a wide range of international events and fairs. www.incheba.cz

Cathedral of St. Peter and Paul

The cathedral was built during the 14th and 15th centuries in place of an 11th century chapel with mummies of Capuchin monks and mummies of notable people of their era, like architect Mořic Grimm or the famous mercenary leader Jan Žižka. The Labyrinth under the Vegetable Market, a system of underground corridors and cellars dating back to Middle Ages, has been recently opened to the public.

Church of Saint Tomas – is the place where Gregory Mendel established the new science of genetics.

Villa Tugendhat – modern functional building, designed by architects Ludwig Mies van der Rohe in 1929-30 for a wealthy family of Fritz Tugendhat, and finished in 1930. It is a World Heritage UNESCO Site.

Spilberk Castle – originally a royal castle founded in the 14th century. Since the 17th century a fortress and prison. Today it is one of the city’s principal monuments.

Abbey of Saint Thomas – is the place where Gregory Mendel established the new science of genetics.

Optional Excursion to the Heart of the Czech Porcine Industry

For all interested delegates we will organise a dedicated excursion to the heart of the Czech Porcine Industry – Brno. This will be made available through the registration process as an additional option on the Saturday after the ESFM.

Brno is host to hundreds of historical sites including a World Heritage UNESCO Site and eight monuments listed among the national cultural heritage of the Czech Republic. The majority of the main sights in Brno are situated within the historical centre. The excursion will take interested delegates to both the University of Veterinary and Pharmaceutical Sciences and also the Veterinary Research Institute. Following this there will be time to enjoy some Czech national treasures.

• University of Veterinary and Pharmaceutical Sciences
• Veterinary Research Institute

Wine Cellar www.ukralovnyelisky.cz

U Královny Elišky – can delegates enjoy a fine dinner in this famous wine cellar www.ukralovnyelisky.cz/en

CzechTourism.com
GUIDED TOURS – WHAT TO DO IN PRAGUE

Prague City Tour
The Prague City Tour is a brief guided tour showing you some of the most famous sights of Golden Prague including the Charles Bridge spanning the Vltava River, the National Museum, the National Theatre as well as the Castle complex and its surroundings.

Jewish Quarter
The Jewish Quarter Tour is a full and half hour, guided walking tour through the only Central European Jewish town quarter to survive to the Holokaus. One highlight the Old-New Synagogue in pve gothic style was founded in the 13th century.

Art Nouveau Tour
The art Nouveau tour is the tour of 19th and beginning of the 20th century brought new arts and architecture styles to Prague. You can compare various examples of Prague Art Nouveau with other styles during this period.

River Cruises
The River Vltava is a perfect place from which to admire the beauty of Prague. Prague V:enue boat trips will show you Prague’s main sights from the perspective of a local fisherman on his load from many years ago cruising along the River Vltava.

The Prague City Tour is a brief guided tour showing you some of the most famous sights of Golden Prague including the Charles Bridge spanning the Vltava River, the National Museum, the National Theatre as well as the Castle complex and its surroundings.

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Preselected PCO: C-IN
C-IN specialises in event, congress and association management. The team of 45 people delivers more than 50 events per year throughout Europe and acts as a permanent secretariat for several European associations. With a wealth of experience and top class references in a wide range of scientific and medical European events, C-IN is ready to support us in organising all required aspects of the European Symposium for Porcine Health Management in Prague.

C-IN is also a member of the following institutions:
- Prague Convention Bureau – Platinum member
- C-IN is known for using top of range congress management software. COVR is a multifunctional service software covering all event requirements, from pre-promotion to post event analysis. It offers a complete online solution for registration, abstract submission and evaluation and online payments accepting all types of credit cards.

C-IN has active participation in the scientific and medical industry and regularly participate as invited speakers at the international congresses of ICCA. Team members are also highly educated holding degrees ranging from Economics, Law, Industrial Engineering, Pharmacy, Tourism Management, Agriculture and Information Technology.

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PRESELECTED PCO – C-IN

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The proposed dedicated ESPHM team will actively undertake all tasks required to provide service of the highest standard to the Local Organising Committee, ECPHM and EAPHM. C-IN’s goal is to not only work with maximum efficiency in both quality and response time but to ensure predefined objectives are achieved. We propose the following staff structure and coordinating responsibilities:

SYMPOSIUM TEAM

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- C-IN is known for using top of range congress management software. COVR is a multifunctional service software covering all event requirements, from pre-promotion to post event analysis. It offers a complete online solution for registration, abstract submission and evaluation and online payments accepting all types of credit cards.

C-IN has active participation in the scientific and medical industry and regularly participate as invited speakers at the international congresses of ICCA. Team members are also highly educated holding degrees ranging from Economics, Law, Industrial Engineering, Pharmacy, Tourism Management, Agriculture and Information Technology.

C-IN has a dynamic and international team including members from Australia, Belgium, Czech Republic, France, Italy and the United States of America.

The proposed dedicated ESPHM team will actively undertake all tasks required to provide service of the highest standard to the Local Organising Committee, ECPHM and EAPHM. C-IN’s goal is to not only work with maximum efficiency in both quality and response time but to ensure predefined objectives are achieved. We propose the following staff structure and coordinating responsibilities:

C-IN specialises in event, congress and association management. The team of 45 people delivers more than 50 events per year throughout Europe and acts as a permanent secretariat for several European associations. With a wealth of experience and top class references in a wide range of scientific and medical European events, C-IN is ready to support us in organising all required aspects of the European Symposium for Porcine Health Management in Prague.

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The Local Organising Committee has strong support from local authorities including the City of Prague, The Prague Convention Bureau, the Ministries of Agriculture and Education and Czech Tourism for the European Symposium of Porcine Health Management.

The Czech Pig Veterinary Society has gathered strong interest and support from many scientific organisations including the University of Veterinary and Pharmaceutical Sciences in Brno, Veterinary Research Institute, Brno, the Czech and Slovak Association of Veterinary Pharmaceutical Companies, the Association of Czech Pig Breeders and the Chamber of Veterinary Surgeons of the Czech Republic.

Our budget proposal has allowed us to reduce the level of registration fees for the ESPHM 2017.

We propose to offer all delegates complimentary Gala Dinner including entertainment.

We would like to support the growth of EAPHM membership through funding the 20 Euro membership application fee for non-members attending the symposium in Prague.

We have set aside a fund to support students or delegates from lesser developed countries.

We propose to offer all delegates complimentary registration for 60 invited speakers, guests, board and committee members including flights and 3 nights’ accommodation for the Local Organising Committee and Invited Speakers.

Prague provides a one stop solution to the ESPHM delegates with all key requirements and venues all within 500 metres walking distance and just 5 minutes to the city centre.

We have sourced and confirmed availability at all key venues and hotels pending confirmation as the chosen 2017 symposium destination.

Prague is the 11th most popular event destination worldwide and is in the top 6 tourist destinations in Europe. Prague has a proven record of successfully organised large international events.

The location of Prague has been historically known to increase participation from eastern European countries.

Czech Republic is a safe and economically stable country and guarantees free circulation of scientists.

The European Symposium of Porcine Health Management has never taken place in Prague.

IN CONCLUSION

Prague is one of the top 15 event destinations in the world and also in the top 6 tourist destinations in Europe.

KEY CONTACTS

“On behalf the entire Local Organising committee I would like to thank you in advance for considering our bid to host the ESPHM 2017 in the city of Prague. In summary we consider the following to be the main points of our proposal – Marek Žižlavský.”

Marek Žižlavský
E-mail: marek@sevaron.cz
Phone: +420 777 714 150

Kateřina Nechvátalová
E-mail: nechvatalova@vri.cz
Phone: +420 737 268 631

“We look forward to welcoming the ECPHM, EAPHM and your symposium delegates to the stunning city of Prague in 2017!”
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